



# APMA Strategic Plan Kick-off 2015-16!

## Today's Discussion

1. What Is APMA?
2. Overview of Strategic Plan
3. Break into Groups for Individual Committee Discussions
4. Wrap-up & Questions



# What is APMA?

- Appleton Public Montessori Association, Inc.
- The Legal Entity that supports our school and houses the Governing Board
- A 501(c)(3) nonprofit organization formed to support APM
- Separate but supporting entity accountable for governance, fiscal oversight and strategic planning, among many other responsibilities
- Also accountable to AASD



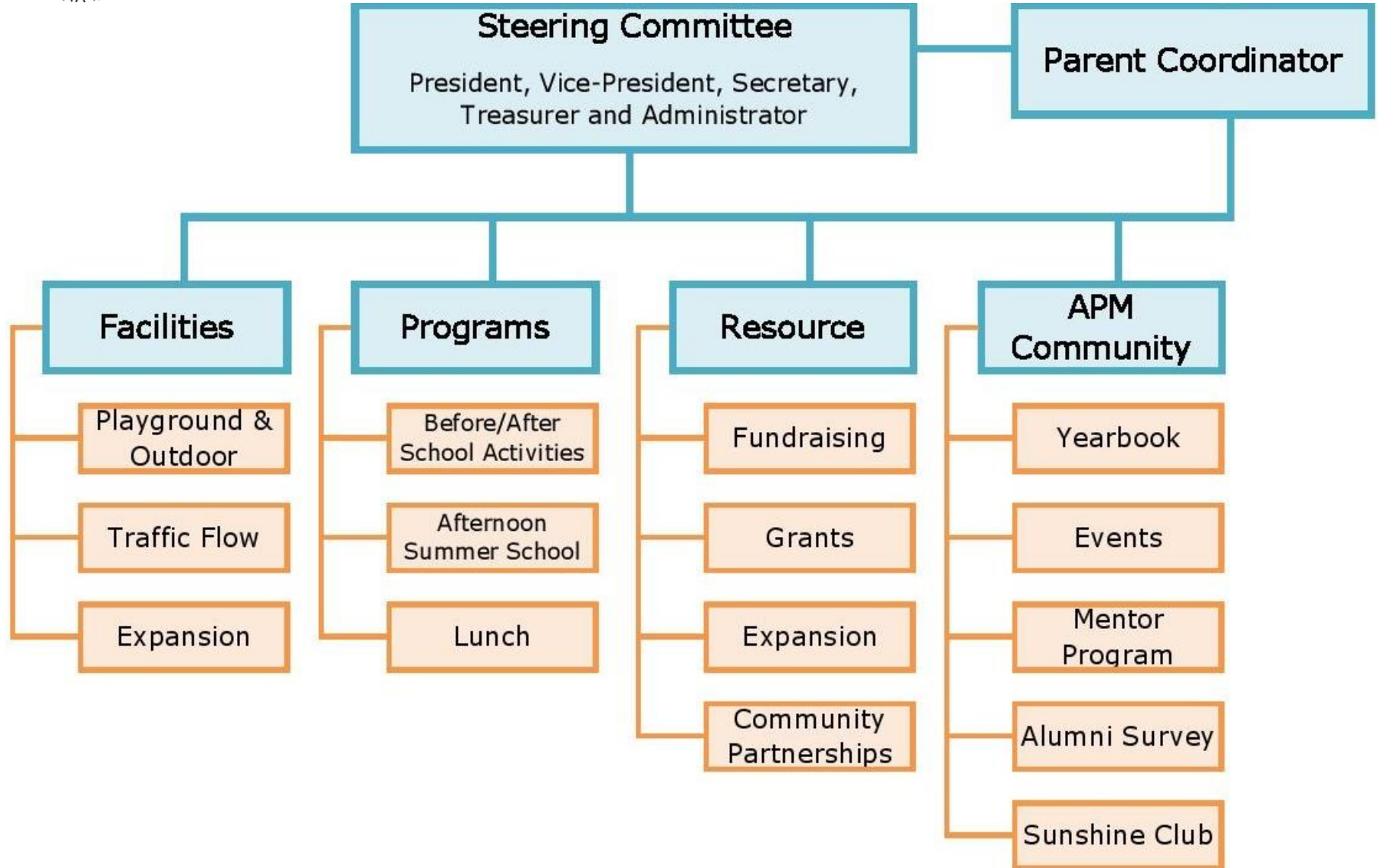
# Board Responsibilities

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1. Know and support our mission, goals, priorities and needs
2. Keep an open, objective, broad perspective on issues
3. Serve the school's broader needs; not day-to-day issues
4. Support school initiatives (events, programs, fundraising and others)
5. Capably tell the school's story – be the brand ambassador
6. Act with integrity, fairness, and collaborate with others



# APMA Structure





# Strategic Plan Overview

## Mission & Priorities

1. Programs
2. Facilities
3. Resource
4. Community

Purpose: Provide clear direction and purpose behind our collective activities to support our mission.

## Strategic Goals & Outcomes

Three-year desired outcomes for each goal.

Purpose: Make it a living, breathing document; monitor progress.

## Board & Action Committees

2 Board Members leading each committee of parents and community members.

Purpose: Clearly align resources and provide opportunity to use talents of entire APM community



# Steering Committee

2015-16

2016-17

2017-18

<ul style="list-style-type: none"> <li>Finalize APMA By-Laws</li> </ul>		
<ul style="list-style-type: none"> <li>Create Diversity Out-Reach program</li> </ul>	<ul style="list-style-type: none"> <li>Continue Diversity Out-Reach program</li> </ul>	
<ul style="list-style-type: none"> <li>Work with District on expansion details</li> </ul>	<ul style="list-style-type: none"> <li>Finalize expansion plans with Facilities, Resource and Programs</li> </ul>	<ul style="list-style-type: none"> <li>Finalize addition of 3 year-olds and middle school options</li> </ul>
<ul style="list-style-type: none"> <li>Identify goals and potential members of Advisory Committee</li> </ul>	<ul style="list-style-type: none"> <li>Create Advisory Committee</li> </ul>	
<ul style="list-style-type: none"> <li>Annual state and federal filings</li> </ul>	<ul style="list-style-type: none"> <li>Annual state and federal filings</li> </ul>	<ul style="list-style-type: none"> <li>Annual state and federal filings</li> </ul>
<ul style="list-style-type: none"> <li>Call upon specific volunteers for: website, branding, advertising</li> </ul>	<ul style="list-style-type: none"> <li>Call upon specific volunteers for: website, branding, advertising</li> </ul>	<ul style="list-style-type: none"> <li>Call upon specific volunteers for: website, branding, advertising</li> </ul>



# Committee Tables

- 5-7 minutes at each Committee tables
- Learn more about each Committee:
  - Accomplishments from 2014-15 school year
  - Goals and Priorities for 2015-16 and beyond
- Sign up for a Committee now, or prior to leaving the meeting!
- Reconvene for Wrap-Up and Questions



# Thank you!

