



APMA Strategic Plan Kick-off 2015-16!

Today's Discussion

1. What Is APMA?
2. Overview of Strategic Plan
3. Break into Groups for Individual Committee Discussions
4. Wrap-up & Questions



What is APMA?

- Appleton Public Montessori Association, Inc.
- The Legal Entity that supports our school and houses the Governing Board
- A 501(c)(3) nonprofit organization formed to support APM
- Separate but supporting entity accountable for governance, fiscal oversight and strategic planning, among many other responsibilities
- Also accountable to AASD

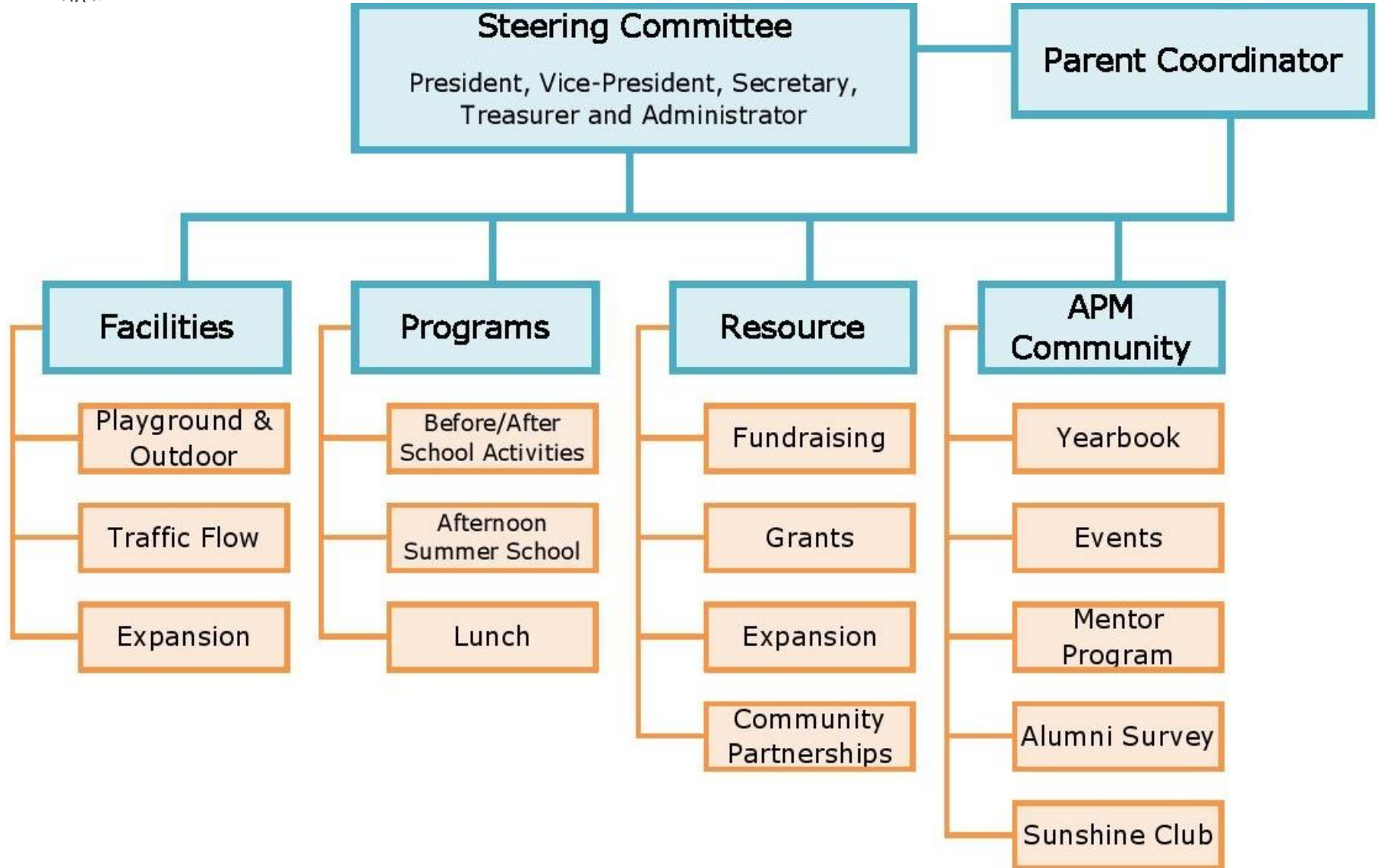


Board Responsibilities

1. Know and support our mission, goals, priorities and needs
2. Keep an open, objective, broad perspective on issues
3. Serve the school's broader needs; not day-to-day issues
4. Support school initiatives (events, programs, fundraising and others)
5. Capably tell the school's story – be the brand ambassador
6. Act with integrity, fairness, and collaborate with others



APMA Structure





Strategic Plan Overview

Mission & Priorities

1. Programs
2. Facilities
3. Resource
4. Community

Purpose: Provide clear direction and purpose behind our collective activities to support our mission.

Strategic Goals & Outcomes

Three-year desired outcomes for each goal.

Purpose: Make it a living, breathing document; monitor progress.

Board & Action Committees

2 Board Members leading each committee of parents and community members.

Purpose: Clearly align resources and provide opportunity to use talents of entire APM community



Steering Committee

2015-16

2016-17

2017-18

- Finalize APMA By-Laws

- Create Diversity Out-Reach program

- Work with District on expansion details

- Identify goals and potential members of Advisory Committee

- Annual state and federal filings

- Call upon specific volunteers for: website, branding, advertising

- Continue Diversity Out-Reach program

- Finalize expansion plans with Facilities, Resource and Programs

- Create Advisory Committee

- Annual state and federal filings

- Call upon specific volunteers for: website, branding, advertising

- Finalize addition of 3 year-olds and middle school options

- Annual state and federal filings

- Call upon specific volunteers for: website, branding, advertising



Committee Tables

- 5-7 minutes at each Committee tables
- Learn more about each Committee:
 - Accomplishments from 2014-15 school year
 - Goals and Priorities for 2015-16 and beyond
- Sign up for a Committee now, or prior to leaving the meeting!
- Reconvene for Wrap-Up and Questions



Thank you!

