



## APMA Strategic Goals

As of June 22, 2015

For School Years 2015–16, 2016–17, 2017–18

### ***Purpose:***

This strategic plan is intended to provide clear direction and purpose behind our collective activities to support our mission.

### ***Background:***

The initial strategic plan was developed during the 2013–14 school year through a collaborative six-month process involving feedback from staff, parents, Governing Board, and an outside consultant. The responsibility for accomplishment of these goals primarily rests with the Governing Board and Action Committees assigned to support these goals. This plan is reviewed annually every May in a session with both APM staff and APMA board members, taking into consideration results of the annual Parent Survey.

### ***Priorities:***

This plan outlines the top priorities for the upcoming three school years. This includes additional work that needs to be initiated to support the sustainability and growth of APM beyond this timeframe. The key priorities outlined in this strategic plan are:

#### **1. Facilities**

*Optimize existing facilities to more effectively support programs and reflect the Montessori community while simultaneously planning for a viable growth plan.*

#### **2. Programs**

*Continually explore and implement new, relevant Montessori learning opportunities to nurture the potential of all children at APM to “learn to love to learn.”*

#### **3. Resource**

*Strengthen the financial platform to serve the mission, sustainability and planned growth of the school.*

#### **4. Community**

*Strengthen the sense of community and connection among parents, students and staff through intentional engagement of parents and initiatives to facilitate students’ growth and success in the Montessori methodology.*

### ***Mission Statement:***

Appleton Public Montessori seeks to nurture the full potential of every child through the presence of the Montessori philosophy in all learning environments, encouraging intrinsic motivation, and instilling a love of learning, now and for a lifetime.



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### *Three-Year Outcomes*

1. Facilities
  - a. Playground renovation
  - b. Improve traffic flow before/after school
    - i. Possible inclusion of walking path from back lot to front of school
    - ii. Addition of second circular drive
  - c. Revisit and finalize building expansion plans
  - d. Research upgrade of building sign
2. Programs
  - a. Identify before/after school activities for students
  - b. Coordinate afternoon summer school activities, continue to work with building staff to help plan for morning classes
  - c. Establish lunch sub-committee to work with Aramark
  - d. Investigate the addition of 3 year-olds to CH and middle school options
3. Resource
  - a. Create budget projections and financial goals
    - i. Research in cooperation with staff and establish designated funds within budget for staff training and additional school purchased services if deemed necessary
    - ii. Investigate sale of Montessori Adventures property
  - b. Develop long-term sustainable financial plan
  - c. Review ongoing and event-based fundraising plan
  - d. Research grant options when called upon by other committees
4. Community
  - a. Recruit/retain members for Yearbook sub-committee
  - b. Identify calendar of community events; assign leader to each
  - c. Develop Sunshine Club sub-committee
  - d. Create Mentor Program
  - e. Create Alumni database and annual survey
  - f. Identify ways to build community among families within levels and school-as-a-whole

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**2015-16**

**2016-17**

**2017-18**

### Facilities

<ul style="list-style-type: none"> <li>• Playground renovation – identify action plan and cost estimates</li> </ul>	<ul style="list-style-type: none"> <li>• Playground renovation – continue to monitor progress of action plan</li> </ul>	<ul style="list-style-type: none"> <li>• Playground renovation – complete</li> </ul>
<ul style="list-style-type: none"> <li>• Traffic flow – research and plan for improvement</li> </ul>	<ul style="list-style-type: none"> <li>• Traffic flow – implement changes</li> </ul>	
	<ul style="list-style-type: none"> <li>• Revisit and finalize building expansion plan with Steering Committee and District officials</li> </ul>	<ul style="list-style-type: none"> <li>• Monitor building expansion progress</li> </ul>
		<ul style="list-style-type: none"> <li>• Research upgrade of building sign</li> </ul>

### Programs

<ul style="list-style-type: none"> <li>• Identify before/after school activities for students</li> </ul>	<ul style="list-style-type: none"> <li>• Identify before/after school activities for students</li> </ul>	<ul style="list-style-type: none"> <li>• Identify before/after school activities for students</li> </ul>
<ul style="list-style-type: none"> <li>• Coordinate afternoon summer school activities</li> </ul>	<ul style="list-style-type: none"> <li>• Coordinate afternoon summer school activities</li> </ul>	<ul style="list-style-type: none"> <li>• Coordinate afternoon summer school activities</li> </ul>
<ul style="list-style-type: none"> <li>• Establish lunch sub-committee to work with Aramark</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to monitor lunch program</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to monitor lunch program</li> </ul>
<ul style="list-style-type: none"> <li>• Investigate rationale for addition of 3 year olds to CH</li> </ul>	<ul style="list-style-type: none"> <li>• Investigate addition of 3 year-olds and middle school options with Steering Committee if approved</li> </ul>	

### Resource

<ul style="list-style-type: none"> <li>• Create budget projections and financial goals</li> </ul>	<ul style="list-style-type: none"> <li>• Create budget projections and financial goals</li> </ul>	<ul style="list-style-type: none"> <li>• Create budget projections and financial goals</li> </ul>
<ul style="list-style-type: none"> <li>• Develop long-term sustainable financial plan</li> </ul>	<ul style="list-style-type: none"> <li>• Monitor long-term financial plan</li> </ul>	<ul style="list-style-type: none"> <li>• Monitor long-term financial plan</li> </ul>
<ul style="list-style-type: none"> <li>• Review ongoing and event-based fundraising plan</li> </ul>	<ul style="list-style-type: none"> <li>• Review ongoing and event-based fundraising plan</li> </ul>	<ul style="list-style-type: none"> <li>• Review ongoing and event-based fundraising plan</li> </ul>
<ul style="list-style-type: none"> <li>• Work with Facilities to determine financing plan for playground (grants, fundraising, donations)</li> </ul>	<ul style="list-style-type: none"> <li>• Work with Steering, Facilities and Programs to plan expansion funding needs</li> </ul>	

### Community

<ul style="list-style-type: none"> <li>• Recruit/retain Yearbook committee</li> </ul>	<ul style="list-style-type: none"> <li>• Recruit/retain Yearbook committee</li> </ul>	<ul style="list-style-type: none"> <li>• Recruit/retain Yearbook committee</li> </ul>
<ul style="list-style-type: none"> <li>• Develop Sunshine Club</li> </ul>	<ul style="list-style-type: none"> <li>• Recruit/retain Sunshine Club</li> </ul>	<ul style="list-style-type: none"> <li>• Recruit/retain Sunshine Club</li> </ul>
<ul style="list-style-type: none"> <li>• Create Mentor Program</li> </ul>		
<ul style="list-style-type: none"> <li>• Create Alumni database and annual survey</li> </ul>	<ul style="list-style-type: none"> <li>• Continue outreach efforts to alumni</li> </ul>	
<ul style="list-style-type: none"> <li>• Develop ways to build community among families</li> </ul>		

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**2015-16**

**2016-17**

**2017-18**

### Steering Committee

• Finalize APMA By-laws		
• Annual state & federal filings	• Annual state & federal filings	• Annual state & federal filings
• Create Annual Report and plan Parent Meetings for Aug/Sept	• Create Annual Report and plan Parent Meetings for Aug/Sept	• Create Annual Report and plan Parent Meetings for Aug/Sept
• Create Diversity Out-Reach program	• Continue Diversity Out-Reach program	
• Work with District on expansion details	• Finalize expansion plan with Facilities, Resource and Programs	• Finalize addition of 3 year-olds and middle school options
• Research options for needed school services	• Implement recommendations for school services, if needed	
• Identify goals and potential members of Advisory Committee	• Create Advisory Committee	
• Call upon specific volunteers for: website, branding, advertising	• Call upon specific volunteers for: website, branding, advertising	• Call upon specific volunteers for: website, branding, advertising
• Create Master Calendar with staff	• Create Master Calendar with staff	• Create Master Calendar with staff
• Switch documents to Google Drive; create retention policy		
• With Parent Coordinator, revisit Interest Inventory to determine use going forward		

### Community Relations Coordinator (Parent Coordinator)

• Work with Steering Committee to clarify role		
• Collaborate with E1/E2 staff to continue reading enrichment program (identify volunteers)		
• Continue to call upon parents and other community members for specific volunteer needs		
• With Steering Committee, revisit Interest Inventory to determine use going forward		

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